

ORDER



WAVY

Orders
Order / Rev: 203264
Alt Order #: 06849319
Product Desc: 9/5-9/10 BARACK OBAMA
Estimate: 1536
Flight Dates: 09/05/12 - 09/10/12
Original Date / Rev: 09/04/12 / 09/04/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Obama For America (D)
Demographic: A35+
Product Codes: PL1
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN13209
Agency External ID: IN117/SP159/AL1336

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	157	\$51,505.00	\$43,779.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	157	\$51,505.00	\$43,779.25	0.00
Totals	157	\$51,505.00	\$43,779.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	09/05/12	09/07/12	Today Show 2	CM	9a-10a	--WTF--	:30	6	\$300.00	P2	0.00	NM	6	\$1,800.00
				Today Show 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	--WTF--		6			\$300.00		0.00				
E 2	WAVY	09/10/12	09/10/12	Today Show 2	CM	9a-10a	M-----	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
				Today Show 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	M-----		2			\$300.00		0.00				
E 3	WAVY	09/05/12	09/07/12	Today Show 3	CM	10a-11a	--WTF--	:30	6	\$100.00	P4	0.00	NM	6	\$600.00
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	--WTF--		6			\$100.00		0.00				
E 4	WAVY	09/10/12	09/10/12	Today Show 3	CM	10a-11a	M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	M-----		2			\$100.00		0.00				
E 5	WAVY	09/05/12	09/07/12	Hampton Roads Show	CM	11a-12p	--WTF--	:30	6	\$50.00	P5	0.00	NM	6	\$300.00
				Hampton Roads Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	--WTF--		6			\$50.00		0.00				
E 6	WAVY	09/10/12	09/10/12	Hampton Roads Show	CM	11a-12p	M-----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
				Hampton Roads Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	M-----		2			\$50.00		0.00				

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Advertiser: POL/Obama For America (D)
 Product Desc: 9/5-9/10 BARACK OBAMA
 Estimate: 1536

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WAVY	09/05/12	09/07/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p -- WTF--	:30	6	\$75.00	P4	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-- WTF--		6		\$75.00			0.00			
E 8	WAVY	09/10/12	09/10/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p M-----	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2		\$75.00			0.00			
E 9	WAVY	09/05/12	09/07/12	Days of Our Lives Days of Our Lives	CM	1p-2p -- WTF--	:30	6	\$125.00	P4	0.00	NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-- WTF--		6		\$125.00			0.00			
E 10	WAVY	09/10/12	09/10/12	Days of Our Lives Days of Our Lives	CM	1p-2p M-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2		\$125.00			0.00			
E 11	WAVY	09/05/12	09/07/12	M-F 2-3p The Doctors	CM	2-3p -- WTF--	:30	6	\$50.00	P5	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-- WTF--		6		\$50.00			0.00			
E 12	WAVY	09/10/12	09/10/12	M-F 2-3p The Doctors	CM	2-3p M-----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2		\$50.00			0.00			
E 13	WAVY	09/05/12	09/07/12	M-F 3-4p Maury Povich	CM	3p-4p -- WTF--	:30	6	\$100.00	P4	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-- WTF--		6		\$100.00			0.00			
E 14	WAVY	09/10/12	09/10/12	M-F 3-4p Maury Povich	CM	3p-4p M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2		\$100.00			0.00			
E 15	WAVY	09/05/12	09/07/12	M-F 4-5p M-F 4-5p	CM	4p-5p -- WTF--	:30	6	\$100.00	P5	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-- WTF--		6		\$100.00			0.00			
E 16	WAVY	09/10/12	09/10/12	M-F 4-5p M-F 4-5p	CM	4p-5p M-----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2		\$100.00			0.00			
E 17	WAVY	09/05/12	09/07/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a -- WTF--	:30	6	\$150.00	P3	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-- WTF--		6		\$150.00			0.00			
E 18	WAVY	09/10/12	09/10/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a M-----	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2		\$150.00			0.00			
E 19	WAVY	09/05/12	09/07/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a -- WTF--	:30	6	\$350.00	P3	0.00	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-- WTF--		6		\$350.00			0.00			
E 20	WAVY	09/10/12	09/10/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a M-----	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2		\$700.00			0.00			
E 21	WAVY	09/05/12	09/07/12	Today Show M-F Today Show M-F	CM	7a-9a -- WTF--	:30	8	\$350.00	P3	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WAVY	09/05/12	09/07/12	Today Show M-F Today Show M-F	CM	7a-9a	-- WTF--	:30	8	\$350.00	P3	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-- WTF--					8	\$350.00		0.00			
E 22	WAVY	09/10/12	09/10/12	Today Show M-F Today Show M-F	CM	7a-9a	M-----	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$700.00		0.00			
E 23	WAVY	09/05/12	09/07/12	WAVY Early Today New6 WAVY News 430-5am	CM	430-5a	-- WT---	:30	3	\$60.00	P3	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-- WT---					3	\$60.00		0.00			
E 24	WAVY	09/08/12	09/08/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$100.00		0.00			
E 25	WAVY	09/08/12	09/08/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$250.00		0.00			
E 26	WAVY	09/08/12	09/08/12	Today Show Sa Today Show Saturday	CM	8a-10a	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$300.00		0.00			
E 27	WAVY	09/09/12	09/09/12	WAVY News 10 Sunday6 WAVY News 10 Sunday 6a	CM	6a-7a	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$100.00		0.00			
E 28	WAVY	09/09/12	09/09/12	WAVY News 10 SundayGM WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$200.00		0.00			
E 29	WAVY	09/09/12	09/09/12	Today Show Su Today Show Sunday	CM	8a-9a	-----S	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$275.00		0.00			
E 30	WAVY	09/09/12	09/09/12	Meet the Press Meet the Press	CM	9a-10a	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$1,200.00		0.00			
E 31	WAVY	09/05/12	09/07/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	-- WTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-- WTF--					4	\$350.00		0.00			
E 32	WAVY	09/10/12	09/10/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$350.00		0.00			
E 33	WAVY	09/05/12	09/07/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	-- WTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-- WTF--					4	\$350.00		0.00			
E 34	WAVY	09/10/12	09/10/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$350.00		0.00			
E 35	WAVY	09/05/12	09/07/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	-- WTF--	:30	4	\$800.00	P2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 35	WAVY	09/05/12	09/07/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	-- WTF--	:30	4	\$800.00	P2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-- WTF--					4	\$800.00		0.00			
E 36	WAVY	09/10/12	09/10/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	M-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$800.00		0.00			
E 37	WAVY	09/09/12	09/09/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$125.00		0.00			
E 38	WAVY	09/05/12	09/07/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	-- WTF--	:30	4	\$150.00	P3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-- WTF--					4	\$150.00		0.00			
E 39	WAVY	09/10/12	09/10/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$150.00		0.00			
E 40	WAVY	09/08/12	09/08/12	SNL Saturday Night Live	CM	1130p-103a	-----S-	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$300.00		0.00			
E 41	WAVY	09/09/12	09/09/12	Sun News 11p (Football) Sun News 11p -- Late	CM	1130-12a	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$500.00		0.00			
E 42	WAVY	09/05/12	09/07/12	LN M-F M-F News 10 @11	CM	11p-1130p	-- WTF--	:30	4	\$500.00	P3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-- WTF--					4	\$500.00		0.00			
E 43	WAVY	09/10/12	09/10/12	LN M-F M-F News 10 @11	CM	11p-1130p	M-----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$500.00		0.00			
E 44	WAVY	09/08/12	09/08/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p	-----S-	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$500.00		0.00			
E 45	WAVY	09/05/12	09/07/12	M-F 7-730p M-F 7-730p	CM	7-730p	-- WTF--	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-- WTF--					4	\$300.00		0.00			
E 46	WAVY	09/10/12	09/10/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$300.00		0.00			
E 47	WAVY	09/05/12	09/07/12	M-F 730-8p M-F 730-8p	CM	730-8p	---TF--	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---TF--					4	\$300.00		0.00			
E 48	WAVY	09/10/12	09/10/12	M-F 730-8p M-F 730-8p	CM	730-8p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$300.00		0.00			
E 49	WAVY	09/08/12	09/08/12	Sa 7-8p Sa 7-8p	CM	7p-8p	-----S-	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 203264
 Alt Order #: 06849319
 Flight Dates: 09/05/12 - 09/10/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/5-9/10 BARACK OBAMA
 Estimate: 1536
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 49	WAVY	09/08/12	09/08/12	Sa 7-8p Sa 7-8p	CM	7p-8p	-----S-	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$175.00		0.00			
E 50	WAVY	09/10/12	09/10/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	M-----	:30	1	\$1,200.00	P4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$1,200.00		0.00			
E 51	WAVY	09/07/12	09/07/12	Fri Hour 2 Friday 9-10p	CM	9p-10p	----F--	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$500.00		0.00			
E 52	WAVY	09/08/12	09/08/12	Sat Hour 1 Saturday 8-9p	CM	8p-9p	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$200.00		0.00			
E 53	WAVY	09/05/12	09/07/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	--WTF--	:30	4	\$50.00	P4	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--WTF--					4	\$50.00		0.00			
E 54	WAVY	09/10/12	09/10/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$50.00		0.00			
E 55	WAVY	09/09/12	09/09/12	NFL Football NFL Football	CM	NFL Football	-----S	:30	2	\$2,500.00	P3	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					2	\$2,500.00		0.00			
E 56	WAVY	09/09/12	09/09/12	FB Night in Amer Pre Game FB Night in Amer Pre Game	CM	FB Night in Amer F	-----S	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
		PREGAME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$700.00		0.00			
E 57	WAVY	09/06/12	09/06/12	Thur Hour 1 Thursday 8-9p	CM	8p-9p	---T---	:30	1	\$900.00	P5	0.00	NM	1	\$900.00
		AMER GOT TALENT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$900.00		0.00			
E 58	WAVY	09/06/12	09/06/12	Presidential/VP Debates Political Debates	CM	Political Debates	---T---	:30	1	\$4,000.00	P5	0.00	NM	1	\$4,000.00
		DNC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$4,000.00		0.00			
E 59	WAVY	09/07/12	09/07/12	Fri Hour 3 Friday 10p-11p	CM	10p-11p	----F--	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		DATELINE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$500.00		0.00			
E 60	WAVY	09/08/12	09/08/12	Notre Dame Football Notre Dame Football	CM	Notre Dame Football	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		COLLEGE FOOTBALL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$200.00		0.00			
E 61	WAVY	09/05/12	09/05/12	NFL Kickoff NFL Kickoff	CM	NFL Kickoff	--W----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
		NFL KICKOFF													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$1,000.00		0.00			
E 62	WAVY	09/05/12	09/05/12	NFL Football NFL Football	CM	NFL Football	--W----	:30	1	\$3,000.00	P3	0.00	NM	1	\$3,000.00

Order / Rev: 203264
Alt Order #: 06849319
Flight Dates: 09/05/12 - 09/10/12

Advertiser: POL/Obama For America (D)
Product Desc: 9/5-9/10 BARACK OBAMA
Estimate: 1536

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----		1				\$3,000.00		0.00			
													Totals	157	\$51,505.00